



Partner Program

At Oosto we believe partnerships should be mutually beneficial. That's why we have designed our new partners model to make it easy for your business to grow by selling outstanding AI products with outstanding partners support.



What Are the Benefits?

The value that we deliver to your business builds on our expertise in the AI space combined with business and marketing excellence. Our Partner Program unlocks three types of tiers (Silver, Gold, and Platinum) for Partners looking to sell our AI products.

OUR COMMITMENT TO YOU AS AN OOSTO PARTNER



Focus on supporting your business growth

Our partner program is designed to invest in expanding your business opportunities and to accelerate your business. We expose our partners to mutual content and outreach tools to make sure we capture new opportunities together.



Increase the ease of doing business together

Oosto's partners receive exclusive access to our online knowledge platforms with detailed sales documentation, technical and commercial product training, and pre-sales support required to close deals.



Take a personal, human approach to business

We like doing business as partners to capture opportunities together and deliver customer satisfaction.



Achieve collaborative benefits through better prices

The higher the tier the bigger the discount. We sell more together, we share profits together.

Tier Program

Benefit

Tiers

Silver

Gold

Platinum

Sales

Annual Business Plan		✓	✓
Shared Opportunities Board		✓	✓
Deal Registration Discount (additional 3% on registered deals)		✓	✓
Starter Credit (3 annual licenses – OnWatch/OnAccess)		✓	✓
“My SDR companion”		✓	✓

Marketing

Joint Marketing Content		✓	✓
Website Promotion			✓
“Marketing in a Box” Package			✓
Co-marketing Funds (%1 from total rev + %1 registered)			✓

Knowledge and Support

Partners Newsletter	✓	✓	✓
Annual Training	✓ (Remote)	✓ (On-site Training)	✓ (On-site Training x2)
Product Update Webinars	✓	✓	✓
Partners Online Portal	✓	✓	✓
Support Prioritization (SLA)		✓	✓
Partner Advisory Board			✓
Partner’s Exclusive Events		✓	✓



Marketing in a Box



Joint Collateral



Vertical-Based Outreach Campaign



Outreach Performance Analysis



Joint Webinar



Mutual Social Media Campaign

Joint Collateral

Sales and marketing materials are imperative in delivering your value proposition. We will design and provide you and your team with mutual marketing collateral, using your company and your flavor.

Vertical-Based Outreach Campaign

We have the tools and knowledge to drive an impactful outreach campaign to help you target new customers in your region and area of expertise.

Outreach Performance Analysis

After each marketing/outreach activity we will share statistics and insights on each campaign's performance as well as any new leads.

Joint Webinar

Participate in one of Oosto's webinars to increase your industry and regional exposure. Whether it's AI, biometrics, security, or frictionless access - we will include you in our webinar series as the leader in your space.

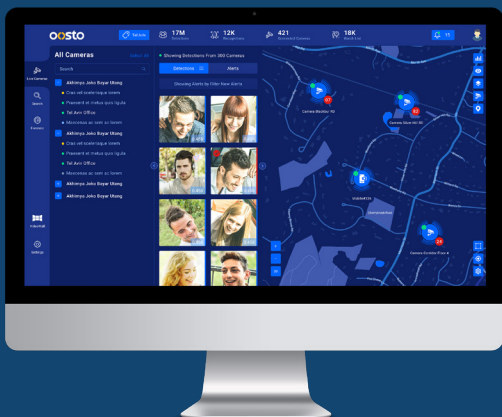
Mutual Social Media Campaign

Together, we will design a collaborative campaign with our marketing experts that will allow you to reach your target audience, engage with current and potential customers and drive more sales.

About Oosto

Top performing organizations use Oosto's AI-driven computer vision to improve customer experience while enhancing safety.

Our recognition technology is built into industry leading touchless access control and automated watchlist alerting capabilities that perform with unrivaled accuracy, speed and efficiency in the most challenging conditions. Oosto's mission is to make the world a safer, more intuitive and more connected place.



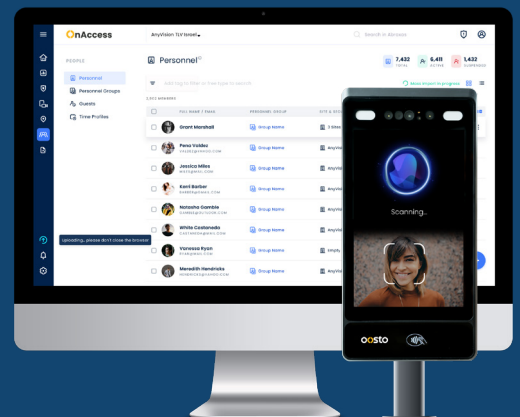
OnWatch

Watchlist
Alerting



OnPatrol

Law Enforcement
Protection



OnAccess

Touchless
Access Control

For more information, please contact us at: info@oosto.com



Oosto does not offer, sell or make available any of its products or services to customers in the EU for the use of real-time remote biometric identification systems in publicly accessible spaces for the purposes of law enforcement or any of the other prohibited AI practices as outlined in the EU AI Act.